**営業月報**

○○○○○○○○○店

令和○年○○月分報告

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| 店舗名 |  | 作成担当 |  |

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|  | | | | 売上（千円） | 達成率 | | 粗利益率（％） | | 差額 |
| ○○月 | | 予算 | |  |  | |  | |  |
| 実績 | |  |  | |  | |  |
| 累計 | | 予算 | |  |  | |  | |  |
| 実績 | |  |  | |  | |  |
| 販促内容と実績 | | | | | | | | | |
| 企画名 | | 期間（○/○～○/○） | | | 売上実績（対予/千円） | | 商品動向 | | |
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| 今月の商品動向 |
|  |
| 今月の反省点 |
|  |
| 来月の目標 |
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